

2018 PODCARCITY

PLANNING AUTOMATED SHARED MOBILITY

10 - 12 October at Gasklockorna, Gävle 



Podcar City – Advanced Transit
Planning Automated Shared Mobility

Gasklockorna, Gävle,
October 10-12, 2018

Information for Exhibitors
and Sponsors

About the conference

Podcar City Conference is a world leading arena for inspiration, information and action regarding automated shared mobility. This annual event gathers researchers, decision makers and innovators from different aspects of the solutions to our ever growing challenges of transportation, sustainability and urban development.

The conference will be held October 10-12 in Gasklockorna, Gävle, Sweden. Since 2007 the conference has been held in Sweden, Germany, Belgium and the USA. This is the twelfth issue.

Expected participants and target groups

We anticipate an audience of 150-200 professionals and an additional 25-30 university students from several career paths. The main target groups are:

- PRT, SAV and ATN providers
- Transportation manufacturers
- Transport infrastructure engineers
- Architects and builders
- City planners and transit planners
- Consultants
- Experts in urban design and smart cities
- Business and project developers
- Venture capital groups and investors
- Elected officials

Opportunities for sponsoring and exhibiting

The venue, Gasklockorna in Gävle, has ample space for showing products and services. Leading up to the conference, four newsletters will be sent to an audience of over 12,000 professionals and announcements will be made in world calendars focusing on transportation, energy and sustainable development. Every year the Podcar City Conference invites local, regional, national and international media and has over the years drawn significant interest.

We collaborate closely with sponsors and offer high value packages. For some of our standard packages, please see next page. We also do provide special packages for non-profits, exhibitors and cities.

Urban International Design Contest

For the second year, the Urban International Design Contest, a student driven project for visualizing and proposing a sustainable smart city will have its resolution during the conference. The final presentations of the cities participating will take place at Podcar City with a prize ceremony. Sponsors have the option to participate as supporters of UIDC and get even more coverage in media and at the conference from July to October.

For information on how to participate in the conference please contact:

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Standard sponsor and exhibitor packages Podcar City Conference, October 10-12 2018

Valid as of February 1, 2018

Level	Logo Face Book	Logo News Letter	Ad News Letter	Dinner Speech	Tickets	Included packages	Price
VIP	Yes	Banner	Full	15 min	5	VIP-Package (6x8 m)	\$12,000/ 100 KSEK
Gold	Yes	Large	1/2 page	8 min	3	Large exhibitor space (4x6 m)	\$6,000/ 50 KSEK
Silver	Yes	Small	1/4 page	No	2	Medium exhibitor space (2x4 m)	\$4,000 / 35 KSEK
Bronze	Yes	Footer	1/8 page	No	1	Small exhibitor space (1x2 m)	\$3,000 / 25 KSEK
Exhibitor A	Yes	Footer	1/4 page	No	2	Large exhibitor space (4x6 m)	\$3,000 / 25 KSEK
Exhibitor B	Yes	Footer	1/8 page	No	1	Medium exhibitor space (2x4 m)	\$2,000 / 16 KSEK
Exhibitor C	Yes	Footer	1/8 page	No	1	Small exhibitor space (1x2 m)	\$1,500 / 12 KSEK
Basic sponsor	Yes	Footer	No	No	1	-	\$1,000 / 8 KSEK

Notes:

- The VIP level is reserved for max two sponsors.
- The Gold level is reserved for max four sponsors
- Anyone wanting to add more tickets should look up the pricelist on the INIST homepage.
- We are open for special arrangements. Please use the contacts provided above.

www.podcarcity.org

www.uidcproject.com

www.facebook.com/podcarcity

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