

Podcar City 9

Innovative mobility in the era of automation

Silicon Transportation!



Information for Sponsors & Exhibitors



The International Institute of Sustainable Transportation
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501 (c) 3 non-profit organization · Tax ID # 27-2031888



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About the conference

Podcar City, November 4-6, 2015 in Silicon Valley, will be the 9th annual international conference on the development and use of Automated Transit Networks, or ATN systems. Since 2007 the conference has been held in Sweden, Germany and the USA.

Expected participants and target groups

We anticipate an audience of 150-250 professionals and an additional 100 university students from several career paths. The main target groups are city planners, transit planners, consultants, architects, engineers, investors, developers and elected officials.

Opportunities for sponsoring and participation

The venue (details TBD) will have ample space for showing products and services. Leading up to the conference, six newsletters will be sent to an audience of over 1000 professionals, announcements will be made in world calendars focusing on transportation, energy and sustainable development. Every year the PCC conference invites local, regional, national and international media and has over the years drawn significant interest.

We collaborate closely with sponsors and offer high value packages, beginning up to ten months before the actual conference. For some of our standard sponsorship packages, please see the following page. We also provide special packages for non-profits, exhibitors and cities.

For information on how to participate in the conference please contact:

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Standard Sponsor & Exhibitor Packages

Platinum level - \$8,000

Company article in one newsletter, full page
Logo presence in all press releases
Logo on all six newsletters, large size on first page
Logo and company/organization brochure in all conference materials at the conference
6 full admissions to the conference
10 student admissions

Gold Level - \$4,000

Logo on all six newsletters, small size, last page
Half page article in the newsletter
Logo and company/organization brochure in all conference materials at the conference
4 full admissions to the conference
5 student admissions

Silver Level - \$2,000

Logo on all six newsletters, small size last page
Logo and company/organization brochure in all conference materials at the conference
2 full admissions to the conference
2 student admissions

For exhibitors, please add \$500 for each 100 square foot area needed.