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Welcome to the 2nd INTERNATIONAL PODCAR CITY CONFERENCE

About your Hosts: The Institute for Sustainable Transportation (IST) was founded in Stockholm, Sweden, and is a major knowledge center for Podcar Technology in the world. Last October, IST was instrumental in facilitating the success of the first INTERNATIONAL PODCAR CITY Conference in Uppsala, Sweden.

Connect Ithaca aims to help evolve Ithaca, NY into a pioneering Eco-City that would become a template for urban development in the U.S. Its vision holds a promise of highly-efficient, dense urban design that is made possible by building delightful carbon-free lifestyle centers that are connected by a comprehensive and sustainable transportation network powered by clean renewable energy.

"Upstate" New York is a magnificent region of North America that is known for breathtaking waterfalls, crystal clear "finger" lakes, bountiful farm land, top-notch vineyards, and four unique seasons of lovely weather. In addition, the area has a long standing reputation as a cutting-edge community that is host to a lively social/environmental movement, maintains cultural vibrancy, a dedicated industrial base, and is home to a substantial concentration of institutions of higher learning; most notably Cornell University, Ithaca College, RIT, and a multitude of others.

## CE-BREAKER

Sunday September 14th 5:30pm - 7:30pm  
Cornell University's Johnson Museum of Art



The Johnson Museum has one of the finest collections of art in New York State and is recognized as one of the most important University museums in the U.S.

The permanent collection consists of more than 30,000 works of art. Aside from the outstanding Asian collection, its strength is its European & American prints, drawings, and photographs, presenting the history of graphic art from the fifteenth century to the present; American painting and sculpture; its European art from ancient Greece to the present; African sculpture and textiles; and its collection of pre-Columbian sculpture and ceramics. Also, enjoy the Current Exhibition!

While taking time to meet fellow conference attendees, enjoy panoramic views of beautiful Cayuga Lake, Downtown Ithaca and the surrounding rural landscape at sunset during the beginning of fall foliage. FREE Parking is available adjacent to the building, which is located on the corner of Central and University Avenues.

# M

Monday Morning (The Auditorium, Statler Hotel, Cornell University)

- 8:30a - Registration and Coffee (please choose Tuesday Track)
- 9:25a - General Conference Information, Staff & Management
- 9:30a - Opening address - Mayor Carolyn Peterson, Ithaca, NY
- 9:40a - Morning theme - Lessons learned and need for change  
Introduction by Magnus Hunhammar, CEO of IST
- 9:45a - Sustainable Communities - Gay Nicholson, Sustainable Tompkins
- 10:00a - Need for Joint Efforts - Hans Lindqvist, former member of E.U. Parliament, KOMPASS Group Chairman, together with Yvonne Blomback, Stockholm Regional Transportation Council Member
- 10:20a - So Cal Perspective - Gus Ayer, City Council, Fountain Valley, CA
- 10:40a - The Green Train - Bo Olsson, Swedish Rail
- 11:05a - BREAK - Video Message from Debbie Cook, Mayor of Huntington Beach and candidate for US Congress (D)
- 11:20a - Lessons learned - Robbert Lohmann, 2Getthere, Netherlands
- 11:45a - Peak Oil and Renewable Energy - Sally Odland, Doherty Earth Observatory of Columbia U. and Ron Swenson, CEO Ecotopia.

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Monday (continued)

- 12:10 p Lunch - NOTE: During the Lunch a Joint Press Conference will be held together with Cornell University, IST & Connect Ithaca, SIKA, PRT Manufacturers and special invited guests at the Statler Hotel.
- 1:05p - Afternoon theme: Evolving Projects and Solutions  
Introduction by Larry Fabian, ATRA
- 1:10p - Ecocities and the Masdar Initiative - Joan Bokaer, Co-Founder  
Ecovillage at Ithaca
- 1:30p - City of Daventry, UK - Malcolm Buchanan, UK
- 1:55p - Dunsfold Park and Masdar plans - Martin Tillman, UK
- 2:20p - Swedish Initiatives - Magnus Hunhammar, IST Sweden
- 2:45p - Heathrow project and ULTra update - Steve Raney, ATS Ltd
- 3:10p - Coffee with Exhibitor Information
- 3:25p - The Encitra Virtual City Initiative - Crista Lopes, UC Irvine
- 4:00p - Panel Discussion: Introduction by David Muyres, Artcenter, Pasadena
- 4:45p - End of First Day
- 7:30p - VIP Dinner Banquet at the Statler Ballroom  
Keynotes by: Stephen Golding, Executive VP Cornell University  
Kjell Dahlstrom, SIKA Institute

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Tuesday morning. Downtown Ithaca. Hilton Garden Inn & Holiday Inn

{This program will be divided into two break-out sessions and a vendor display. Each break-out session will visit the vendors at different times; Indicate your Track selection during registration. At 3:20 pm, all sessions will convene together at the State Theatre for the final presentation and conclusion of the Conference}

## Track A - "Cities for the future"

- 8:00a - Coffee at Hilton Garden Inn
- 8:30a - Visit Vendor Display, Ballroom, Holiday Inn
- 10:45a at Hilton Garden Inn, Seneca/Tioga Room for City Presentations:
  - Santa Cruz, CA - Ed Porter (former Councilman)
  - Varmdo, Sweden - Hans Lindqvist and Yvonne Blomback
  - Fountain Valley, CA - Gus Ayer
  - plus more cities to be announced
  - Media approach - Per Janse
- 12:00p - Lunch (please use "Discover Downtown" guide for options)
- 1:10p - City of Ithaca - Robert Morache and Frost Travis, Connect Ithaca
- 2:00p - KOMPASS Meeting
- 3:00p - End of Track A

## Track B - "Research and Innovation"

- 8:00a - Coffee at Hilton Garden Inn
- 8:30a at Hilton Garden Inn, Owego/Brindley Room (Downstairs)
- 8:30a - Morgantown, 35 years Later - Vishakha Maskey, West Virginia U.
- 8:55a - Extending PRT Capabilities - Ingmar Andreasson, KTH Sweden
- 9:20a - Princeton Studies - Alain Kornhauser, Princeton University
- 9:45a - Transit Financing paradigm shift - Christer Lindstrom & Frost Travis
- 10:05a - Approval Process for Vectus PRT - Helene Jarefors, Swedish Rail
- 10:30a - Visit Vendor Display, Ballroom, Holiday Inn
- 12:30 - Lunch (please use "Discover Downtown" guide for options)
- 1:30p - SIKA Study - Kjell Dahlstrom, SIKA Institute
- 1:55p - Vinnova Study - Magnus Hunhammar, IST
- 2:20p - Sao Paolo - Alexandra Lichtenberg, Brazil
- 2:55p - Discussions - What's next in research?
- 3:00p - End of Track B

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Tuesday (continued)

- 3:20p - All tracks convene together at the State Theatre  
Introduction by Jacob Roberts - President, Connect Ithaca  
David Pimentel - Biofuels and Transportation  
John Hogan - Control System for Spaceship Earth
- 4:20p - Panel Discussion, moderated by Jake Roberts, Connect Ithaca
- 4:50p - Closing Speech - Christer Lindstrom, IST
- 5:00p End of Conference

Please feel free to enjoy dinner with your colleagues Downtown, then join the Connect Ithaca team as they host a FREE Public Forum to discuss the future of developing a model Eco-City here in the heart of Central New York. This great event will be hosted at the Historic State Theatre at 7pm. All Welcome to join!

## ECO-CITY EMERGING

A FREE PUBLIC FORUM TO DISCUSS OUR FUTURE  
ALL ARE WELCOME

PODCARCITY.COM



Developing a sustainable city is not a distant dream, but a vision that is being realized in Ithaca, NY.

HOSTED AT THE STATE THEATRE  
**TUESDAY SEPTEMBER 16 7pm**

## KEY CONTACT INFORMATION

CONFERENCE ORGANIZERS:

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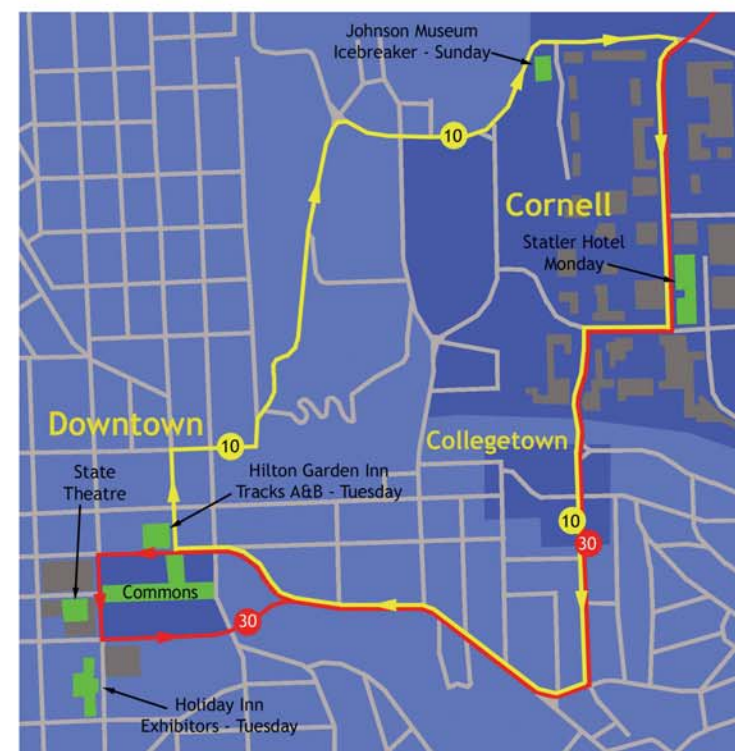
## IMPORTANT VISITOR INFORMATION:

All Emergencies	911
All Information	411
Hilton Garden Inn	607-277-8900
Statler Hotel	607-257-2500
Holiday Inn	607-272-1000
State Theatre	607-272-9600
Johnson Museum	607-255-6464
Cornell University	607-255-2000
Tompkins County Airport	607-257-0456
TCAT (Bus)	607-277-1094
Short Line Bus (NYC)	607-277-8800
Executive Limousine	607-753-9180
Taxi Service	607-277-2227 / 607-277-8294 / 607-277-2777



## ITHACA AREA WAYFINDING

 - PODCAR CITY CONFERENCE LOCATION



 **TCAT BUS MAP**

Route 10 ~ Every 10 Minutes  
Route 30 ~ Every 30 Minutes

