

Podcar City 2023 • Sponsor Information

The next Podcar City Conference will take place in San Jose, CA, at City Hall, November 30 through December 1. We have created opportunities for sponsors below. There are two events for participation - the Conference and a series of Informational meetings (estimated about 25 events) before the conference. All sponsor prices are early bird until July 31. Then please add 20% on all prices.



We offer five different sponsor packages below with the last three including participation in the Information meetings before the conference. These five packages are currently discounted as each item together are at a higher cost than the packages below. If you want to “cherry pick” items you can and create your own package. If so, please contact one of the names below.

WELCOME TO PODCAR CITY 2023!

Christer Lindström, Chairman, International Institute of Sustainable Transportation (INIST), CEO, 4Dialog, AB/4Dialog, USA

Matthew Lesh, Mobility Strategist, Spectrum Mobility, USA

Contact Info:

Christer Lindstrom - Christer@4dialog.com

Matthew Lesh - driverlesslesh@gmail.com



Item	Basic	Bronze	Silver	Gold	Platinum
Media Package	Logo in Program	Basic	Intermediate	Intermediate	Large
Speaking & Exhibiting	Shared Table	Company Table	Table + Lunch Speaker	Table + Dinner Speaker	Plaza, Table + VIP Speaker
City Tour Event		Basic	Intermediate	Intermediate	Large & Video
Conference bag with material			✓	✓	✓
City Tour Leads / Registrations from all participants					✓
Mentioning of start of conference				✓	✓
Possibility of Separate Workshop - 1 hour					✓
Registrations included Reception & Food	1	1	2	3	5
Package price (Until June 23 then +20%)	\$2400	\$3300	\$4200	\$6000	\$9300**

**Only 1 Platinum package available with Plaza.

Separate item available: Workshop 1 hour \$900

What is included?



Please note that you are able to negotiate separate items.

Please contact Christer or Matt.

Conference Items

- **All** registrations includes participation at the reception and the conference, all food included
- **Exhibiting with table** value \$800 OR exhibiting at the ~~plaza outside \$2800~~ (only one spot available)(taken)
- **Speaker** at Lunch or ~~dinner~~, only one spot available for each. Value \$500(taken)
- **Dinner / Lunch sponsor only** \$5000 each with mentioned at each event

Media Packages

- The **Basic media package** includes approx. 5x3 cm logo homepage, program and last page of Newsletter value \$900
- **Intermediate media package** with 10x5 logo homepage, program and a 1/4 article in the newsletter and homepage news section Value \$1100
- **Large media package** with homepage banner, Full page Article in Newsletter and homepage section and Brochure in the Conference bag \$1500. Mentioned at beginning of conference

Tour Items

- **City Tour Basic** Included with small logo, brochure and listed in the presentation slide of recommended companies for outreach \$900
- **City Tour Intermediate** as above, large logo and separate slide(s) for images and possible video (max 3 minutes) \$1800
- **City Tour Large**, as above, large logo and separate slide(s) for images and possible video (max 3 minutes) and access to all leads and participants all events \$3900